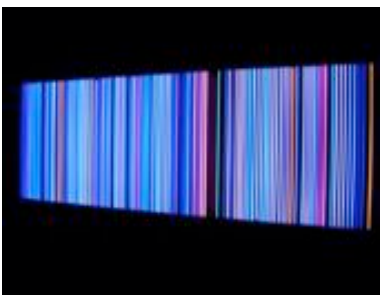




“MR7 Ondes Visibles” Installation for the reopening of the Grand Palais. Paris - Sep./Oct. 2005



Show Thierry Mugler. Paris, March 2011



“Lumières de Paris” : Permanent installation Caisse des Dépôts et Consignations. Paris - 2000



“12 Why not me ?” Installation for Le Meridien San Francisco. San Francisco - 2006

Working with one of the most elusive and often underappreciated elements – light – Thierry Dreyfus is more than just a glorified electrician.

According to Suzy Menkes from the International Herald Tribune, “*Thierry Dreyfus is the man who is making the City of Light live up to its name. The designer is the master of the soft glow, bright beams and laser lines. Dreyfus may be an artist with light, but he is too modest to give himself that title or to compare himself with conceptual neon experimenters of the 1980s and with the light installations of the American artist James Turrell*”.

Yet, the illumination of the **reopening of the Grand Palais** (2005) spoke for itself, ranging like a rainbow through a series of luminous emotions. “*I had to make people dream*”, he adds. And he did bedazzle over 500 000 visitors.

Art director and artist since 1985, Thierry Dreyfus **has creating unique and memorable atmospheres for the fashion industry**. Co-produced exclusively with Eyesight Fashion & Luxury – a Paris and NYC-based company - he has expanded the boundaries of runway modernity through custom design light-scenography. Over the years, shows have ranged from Dior Homme, Helmut Lang, Calvin Klein, Comme des Garçons, Marni and Jil Sander to Yves Saint Laurent’s retrospective haute couture show.

Whatever the industry or the nature of the commission, Thierry Dreyfus **tells stories with light**. He turns this intangible skin into a form of inspiration and desire, a vibrant body that becomes a mirror onto which you can project yourself, a volume, a space on in its own right.

Each of his installations is conceived to create a specific perception of the place and its environment. He sets up interactive playgrounds where light becomes a medium for dialogue between the architecture and the viewer. Thierry Dreyfus envisions fields of experience or visual landmarks as guides to drive and enlighten one’s vision.



“L’Eau à la Bouche” :  
Installation for “Versailles Off”.  
Château de Versailles - 2006



“Nuage I - Offrez-moi votre silence” :  
exclusive suspension at the Carpenters  
Workshop Gallery - 2009



« Hommage » Table (2010) et wall Elément  
de Lumière « Rupture » (2011)



Mirrors for the exhibition at the Invisible  
Dog. NYC - Dec. 2010 / Feb. 2011

Thierry Dreyfus got his first taste of lighting in **theater and Opera**, and since gone on to develop his own artistic *mise en scène*: after designing light installations for the 2000 **Lyon Biennale** and working on a commission for the *Caisse des Dépôts et Consignations*, he lit up the **Grand Palais** for its reopening (2005). In 2006, he imagined lights of fire in the water basins of **the Château de Versailles**, then staged an 80m high Ladder at the *Bibliothèque Nationale de France* for La Nuit Blanche, before he was commissioned by Starwood to imagine specific and contextual light installations for the façades of *Le Méridien* in **Shanghai and San Francisco**. In Shanghai, a red beam, a clear symbol of power on the rooftop, vibrated like a beating heart while in San Francisco, colourful panels and filters were applied onto the windows to give another dimension to the city from within the rooms, and to make the façade at night, live on an organic rhythm at night.

Rich and creative, 2008, 2009 and 2010 followed with the same momentum: first, came a State commission for a luminous monolith for the **Conseil d’Etat’s** listed 18<sup>th</sup> Century ‘Salle des Conflits’. Soon after, Thierry Dreyfus unveiled a permanent installation for the façade of ‘2 Fashion House Hotel’ in the centre of Athens, and designed stained-glass windows for the Soeur Theresa Chapel in Crépy en Valois.

Right after, Atelier Thierry Dreyfus reached new heights. First, it won **London’s Canary Wharf** international competition to turn the former harbour into a prestigious, luminous landmark, then the Atelier finished second in the bid to light-up the **Eiffel Tower** for its 120<sup>th</sup> anniversary. In October the same year, Thierry Dreyfus invested **Notre Dame de Paris’s Cathedral** for the ‘Nuit Blanche 2010’: “I wanted it to breathe” was his first thought for creating this site-specific installation. Overnight, some 50 000 visitors discovered Notre Dame plunged in darkness on the outside, ‘breathing lights and colours’ on the inside.

In parallel to art installations, Thierry Dreyfus also creates ‘**Objects of Light**’ that range from prototypes of lamps filled with salt-crystals or square-section neon tubes. Shown, by appointment only, they are a collector’s dream. Some were even exhibited, like “Nuage I” - a suspension composed of 200 concrete cubes hanging in the air - on the stand of **Carpenters Workshop Gallery** in Design Miami / Basel in June 2009. This first masterpiece was transformed a few months later into an installation (composed of a draught of 800 concrete cubes floating in the air) for the **Design High** exhibition staged at the Louise Blouin Foundation, London.



Set of light atmospheres for the Club Silencio, Paris - Oct. 2011



Two of the luminous sets created for the fashion portfolio of Wallpaper\* - Paris, Nov. 2011

The following year, during **Art Basel**, Thierry Dreyfus unveiled his “Hommage ♂” table: spotted by Pierre Gandini, head of **FLOS**, it was soon transformed into a luminous crack named “Wall Rupture”, and launched during EuroLuce 2011.

Thierry Dreyfus also takes part in **exhibitions** that vary in content and nature: a first C-Print photo exhibition called “absence presence” was shown at Parisian Galerie Samuel in 2009 before 35 original prints, commissioned by Hervé Mikaeloff, joined the private collection of luxury hotel **Royal Monceau**. End 2010, Thierry Dreyfus staged mirrors and prints, light installations and objects for his first solo show at the **Invisible Dog Art Center**, Brooklyn. An exhibition that led to another one, in Singapore this time, for Art Plural Gallery: in situ, many Objects of Light and airy suspensions were displayed.

Collaborating with visionary minds, Thierry Dreyfus was called up to imagine a set of light atmospheres for **David Lynch’s Parisian club Silencio**, launched in the fall 2011, and has since started working with interior architect **Peter Marino**, and crafted unique light-pieces for some of his high-flung projects.

A **photographer** at heart, Thierry Dreyfus is constantly tracking and recording light moods, convinced that "Light doesn't have words. It does not speak intellectually. It is all about emotion".

His meticulous exploration of light phenomena lead to a commission by British magazine **Wallpaper\*** to create a series of 10 covers for its November 2011 issue. Shot with a vintage Hasselblad, without using flash nor retouching devices, the series unveiled a wide range of luminous sets.

Thierry Dreyfus is currently working on the first book of his photographs which will be published in November 2013 by the Editions du Regard.



Yves Saint Laurent's 40- Anniversary show  
Centre Pompidou, Paris - 2002



One of the 14 installations for Louis Vuitton  
catalogue "Icons".  
Paris - 2006

#### **Clients:**

**Art & Culture:** French Ministry of Culture (Grand Palais), City of Paris ("Nuit Blanche"), Conseil d'Etat, Biennale de Lyon, Caisse des Dépôts & Consignations, Château de Versailles, City of London, Silencio Club in Paris, Borusan Foundation in Istanbul...

**Fashion:** Dior Homme, Helmut Lang, Comme des Garçons, Yves Saint Laurent, Louis Vuitton, Jil Sander, Philipp Plein...

**Others:** Starwood, Classical Hotels, Chapelle de Crépy en Valois, W Hotel in Istanbul, Wallpaper\*...

#### **Galleries/ exhibition spaces:**

##### **Photography:**

Galerie Claude Samuel, Paris  
Hôtel Le Royal Monceau, Paris  
The Invisible Dog, Brooklyn, NYC  
Planche(s) Contact, Deauville, France  
Krampf Gallery, Istanbul

##### **Objects:**

Palais de Tokyo, Paris  
Colette shop, Paris  
Dover Street Market for Frieze Art Fair, London  
Conseil d'Etat, Paris  
RMC Galerie, Paris  
Carpenters Workshop Gallery, London  
Design Miami / Basel  
Rossella Colombari Galleria, Milan  
Euroluce at the Salone del Mobile, Milan  
Flos, Milan  
WhiteMoon Gallery, Paris  
Art Plural Gallery, Singapour  
Wallpaper\* Handmade at Salone del Mobile, Milan  
Wallpaper\* Handmade at Harold's, London  
Wallpaper\* Handmade at Art Basel, Miami  
Contemporary Art Istanbul  
Krampf Gallery, Istanbul  
Ateliers Courbet, NYC

## Biography

1960: Born in Paris, France

1979: Started assisting Strasbourg's Opera House light designer

1981: Followed the steps of a 1850-1940 art expert while continuing to assist light designers and art directors

1985: Staged his first personal light design for the Opera of Nantes,

1985: Staged his first light scenographies for shows (Patrick Kelly, Helmut Lang, Thierry Mugler...) in Paris

2000:

- Art directed the complete scenography as for Armani's 30<sup>th</sup> birthday at the Royal Albert Hall, London.
- Was commissioned a long-lasting light installation entitled "4 - Lumières de Paris" by the Caisse des Dépôts et Consignations, Paris.
- Was commissioned a personal video installation for Hors les Murs by the Biennale de Lyon.
- Started a 7 years collaboration with Hedi Slimane on Dior Homme's shows, all produced by Eyesight Paris.\*
- Became the Artistic Director of Eyesight agency.

2001:

- Art-directed the complete scenography for Yves Saint Laurent's 40<sup>th</sup> birthday at the Centre Pompidou, Paris.\*

2003:

- Created his first "element of light": "1" and "2", lamp filled with sea salt.
- Installed "Elements of Light" at the Palais de Tokyo, Paris

2005:

- Was commissioned a light-installation "MR7 Ondes Visibles" for the reopening of Le Grand Palais, Paris - a commission by the Ministry of Culture, with support of Fondation EDF.\*
- Collaborated with architect Patrick Bouchain on "Jours de Fêtes", which transformed the Grand Palais into an elegant Luna Park - a commission by the Ministry of Culture, Paris.

2006:

- Was commissioned an installation entitled "Vigile de la Culture" for the exhibition "Notre Histoire" - a commission by the Palais de Tokyo, Paris.
- Was commissioned 14 light installations by Louis Vuitton in the Musée de l'Homme, Paris.\*
- Was commissioned an installation called "8 - Co-Naissance" for the cultural night "Nuit Blanche" at the Bibliothèque Nationale de France - a commission by the City of Paris.
- Was commissioned the "10 - L'eau à la Bouche" installation for the cultural nights of "Versailles Off" staged in the park of the Chateau de Versailles - a commission by the Chateau de Versailles and Centre Pompidou.\*
- Was commissioned two "First Night Events" installations on the facades and rooftop of *Le Meridien* in San Francisco ("12 - Why not me?") and Shanghai ("13 - The Sky is the Limit) by Starwood.\*

2007:

- Realized the permanent light-installation on the roof of Le Grand Palais, in Paris.
- Was commissioned a double light installation by the Château de Versailles and the Centre Pompidou: « MD1 - Je viens de trouver les roses blanches ». Staged inside the two labyrinths of the park of the Château de Versailles. It directed two light beams towards the sky, one of which was embraced by a constellation of balloons.

- Exhibited 5 “Objects of Light” and 5 photographs (« 15 Je ne vous ai jamais senti si proche ») at Dover Street Market during London’s Frieze Art Fair.

2008:

- Designed a light monolith for the Salle des Conflits inside the Conseil d’Etat, Paris. A limited edition and State order of 6 pieces.
- Created a permanent light installation on the facade of « 2 Fashion House Hotel », the new flagship hotel of Classical Hotels group located on Piazza Omonia in Athens.
- Designed stained glass windows as well as the lighting scheme for Sœur Thérésa’s chapel in Crépy-en-Valois. Construction due to start in September 2008.
- Won the international competition to light up Canary Wharf, London (July 2008). Named “Ondes Visibles II” after the installation of the Grand Palais, it will stage mirrors and a new light scheme in the heart of London’s new City district.

2009:

- Answering a bid to light up the Eiffel Tower for its 120th Anniversary, he imagined an aesthetic light scenography named "Ondes Visibles III" after the installation he imaged for the reopening of the Grand Palais. The committee voted the project second. May 2009 \*
- Presented a limited edition suspension with London based Carpenters Workshop Gallery at Design Miami / Basel: called "Nuage I - Offrez-moi votre silence", it was produced in a serie of 8 pieces. June 2009
- Imagined and installed "Nuage II", a 5 meter-high suspension adapted from "Nuage I" - for the "Design High" exhibition at the Louise Blouin Foundation, in London. June 2009
- Presented his first exhibition of silver print photography - "absence-présence" - at the Claude Samuel Gallery, in Paris. November 2009 - January 2010

2010:

- Unveiled a limited edition table with London based Carpenters Workshop Gallery at Design Miami / Basel: called "Hommage ♂", it is produced in a series of 8 pieces. June 2010
- Was chosen by the hotel Le Royal Monceau, in Paris, to be part of the permanent photographic collection. Inside the hotel a series comprising of a limited edition of 35 photographs entitled "Neugamme" was installed.
- Was commissioned an installation by the City of Paris for the Nuit Blanche 2010: called « Offrez-moi votre silence... n°5 / 41398 », it plunged into dark the outside of the Cathedral, leaving its heart breathing. October 2010 \*
- Launched his first solo exhibition in the States, at the Art Center Invisible Dog, Brooklyn entitled : “(naked) absence (blinding) presence - ... (dis)appearances ». On show from December 2010 to February 2011.

2011:

- Co-won, along with designer Moon-Pil Shim, a bid to imagine a series of permanent artistic installations on industrial Chimneys in the North of France: "absences - presences II". Project launch due in 2013.
- Unveiled ‘Rupture’, a new light system derived from the "Hommage ♂" Table. A collaboration with Flos premiered during EuroLuce at the prestigious Salone del Mobile, Milan. April 2011
- Presented a handful of luminous designs like suspension ‘Nuage I’ and lamps ‘Phil’ and ‘Salt’ at Singaporean gallery Art Plural. Since June 2011
- Designed the interior light atmospheres for David Lynch’s high-end Parisian club Silencio opened in October.
- Directed and shoot his first fashion series for English magazine Wallpaper: 10 minimal sets that illustrate 10 international capitals. A series shot in C-Print without flash, retouching or cropping that led to ten exceptional covers for November issue. \*

- Realized a permanent light installation for the facade of the emblematic Metropol Palace, Belgrade.

2012:

- Was selected to show "Millimetre", a light metronome designed for the Wallpaper\* Handmade exhibition during the Salone del Mobile, Milan. April 2012
- Finished second in a bid to design the future industrial site of CALCIA, a project led by SEMAPA. May 2012
- At the request of designer Roland Mouret, designed Robert Clergerie's pop-up store, rue de Grenelle, and created site-specific lamps for the shop. Oct 2012-Oct 2013

2013:

- Exhibited 3 news prototypes of Elements of Light : "Virgule" (in marble, cedar or brass), "Buzzy Bee" (in black marble) and "Book Lamp" (in cedar) at the the Wallpaper\* Handmade exhibition during the Salone del Mobile, Milan. Limited edition. April 2013
- Designed the light set-up as well as exclusive lamps (existing in several versions) for the new concept of Versace stores, Avenue Montaigne Paris. Opening April 2013
- Created a perennial light installation at Neue House, New York. July 2013
- Set up the light and video installation "Our dreams remain our dreams", commissioned by the Borusan Foundation for 13th Istanbul Biennial and for its Borusan Contemporary Museum, Perili Köşk, Istanbul. September 2013 to 2016
- Designed a light installation with lamps for Xuma beach in Bodrum/Turkey.
- Participed in the exhibition Art Protects for AIDES, Yvon Lambert gallery, Paris. October 2013
- Edited his first book of his photographs. Issue : November 2013, Editions du Regard.

2014 :

- Was the co-artistic director of "La Nuit de Chine", on the occasion of the 50th Anniversary of the diplomatic relationship between China and France, at the Grand Palais, Paris. January 2014. \*
- Was commissioned by Le Musée des Arts Décoratifs at Paris for shooting a series of photographs, which will illustrate a future edition of the book "Fashions Icons". May 2014
- Organised a personal exhibition of a selection of photographs, taken in Deauville, during « Planche(s)-contact », Deauville, France, October 2014.
- At La Petite Maison restaurant at Istanbul, drawn suspensions and wall-lamps, made of glass "rushes". Outside, on the pergola, a perennial installation as a myriad of small golden stars. December 2014
- On the facade of the Chetrit building, in the 52th Street in NYC, imagined a permanent installation focussed on a luminous vertical "vein", called "Breathing Building". December 2014. The wall-lamp "52nd", made of onyx or marble, is directly inspired by the architecture and the installation themselves.
- Designed an permanent light installation called "what is behind the mirror", in the main entrance of the W hotel, in Istanbul. Launching : December 2014

2015 :

- Designed the set and the Light of the new ballet "Bed Room Folk", from the contemporary dance company of Sharon and Gai Behard, for the performance at the Nederland Dance Theatre, Den Haag. April 2015
- Presented an exclusive Element of Interior Design called " Pouic " The jolie jolly dining chair, at the Wallpaper\* Handmade in Milan. April 2015
- Designed the set and the Light of the new ballet "OCD Love", from the contemporary dance company of Sharon and Gai Behard, for the Premiere at Stuttgart. July 2015

- In collaboration with the Atelier Mélanie Courbet in NYC, he is currently working on a temporary exhibition focused on his Elements of Light : “Buzzy Bee”, “Virgule” and “52”. September 2015  
February 2016

2016 :

- Drawn a permanent light installation on the ceiling of the covered walkway at the foot of the American Chetrit Group Building, 52<sup>nd</sup> Street, NYC. Launching : in 2016.
- Signed an artistic installation at the new DSM concept store of Comme des Garçons, at Haymarket, London. Launching : March 2016
- Is invited by the Tokyo Art Club in Paris for a “Rencontre” about Light. March 2016
- Designed exclusive furniture layout of the brand new rooftop of the Parisian Hotel Le Montana. Launching : July 2016

\* All shows and installations produced by Eyesight Paris, China or Eyesight Fashion & Luxury NYC.